

A Question for a NON-PEER REVIEWED article in VIEWPOINT

Topic: Fair Trade

Length: 3000-3500 (not including references)

Question

Coffee outlets usually offer coffee from a fair-trade certified source, similarly with chocolate. There are now several certifying organisations for different industries with different objectives, structures, fees and criteria – eg Fairtrade and Rainforest Alliance.

For the consumer in Australia who is concerned about poverty, environmental exploitation, child labour and a fair price for third world producers is buying a fair-trade certified product (or similar certification) helping the cause? Why / why not?

Considerations

In your article could you please address the questions above in the context of the following:

- It is recommended that you reference key journals, academics or other notable figures that support your view.
- You should use relevant and contemporary examples to justify your position and critically respond to the main concerns and arguments against your position.
- Articles should contain clear recommendations or suggestions to policy makers with a particular eye towards swaying an equivocal politician towards your point of view.